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OFFICIAL NOTICE TO ALL MEMBERS

IOWA WINE GROWERS ASSOCIATION ANNUAL MEETING

**Friday, March 19, 2010
Airport Holiday Inn, Des Moines, Iowa**

The 2010 Annual Meeting of the Iowa Winegrowers Association is scheduled for Friday, March 19, 2010. This year's meeting will again be held at the Airport Holiday Inn (6111 Fleur Drive, Des Moines, Iowa). All members of the Association are encouraged to attend the Annual Meeting.

The 2010 Iowa Winegrowers Association Annual Conference will also take place Friday, March 19 - Saturday, March 20, 2010 at the Airport Holiday Inn in Des Moines, Iowa.

**Uncork New Knowledge at the Iowa Wine Growers
Association's 2010 Annual Conference**

**March 19-20, 2010
Airport Holiday Inn
6111 Fleur Drive
Des Moines, IA**

The Iowa Wine Growers Association (IWGA) is announcing its 10th Annual Conference to be held March 19 and 20, 2010 at the Holiday Inn Des Moines, Airport Conference Center, 6111 Fleur Drive, Des Moines, IA 50321.

The 2010 conference will focus on the needs of the Midwest grape and wine industry, but is expected to draw participants from many other states and Canada.

A free educational session for IWGA members is scheduled for Friday afternoon. The workshop will be an update on Iowa's wine industry. Attendees will be given the latest news regarding legislative proposals affecting the wine industry, TTB licensing and regulations, and the Iowa VQA program. This workshop is free to IWGA members and is \$15 for non-members.

Friday will conclude with a wine reception where you will be able to sample some of the best wines from around the state. This year's wine reception will also be open to the public, please bring your friends and family to show them all that the Iowa wine industry has to offer.

Saturday will involve concurrent viticulture, enology, and marketing sessions that will address topics and concerns of specific interest to winemakers and grapegrowers.

Expect to visit a large vendor area and also share the enthusiasm with others at Friday's wine reception.

The Iowa Wine Growers Association invites you to join them for what is expected to be an exciting 10th Annual Conference. We hope to see you March 19 and 20, 2010.

A registration form is attached with the March IWGA News Bulletin, and can be found on the IWGA website at: <http://iowawinegrowers.org>. For information on becoming a vendor, please contact the IWGA office at 800.383.1682 or email Joan O'Brien at joano@agribiz.org.

**IOWA WINE GROWERS
ASSOCIATION**

900 Des Moines Street
Des Moines, IA 50309

515.262.8323 //
800.383.1682
Fax: 515.262.8960

www.iowawinegrowers.org



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IWGA Accepting Nominations for Seats on the Board of Directors

During the 2010 Convention the Iowa Wine Growers Association will be electing new board members to the IWGA Board of Directors. These individuals help direct the Association in the future.

You, as an IWGA member have the opportunity to run for seats on the Board. Serving on the IWGA Board is a rewarding experience; you will be able to lead the Association during the rapid changes going on in Iowa's wine industry. Please take time to consider serving on the IWGA Board and helping to promote Iowa's growing wine/grape industry.

Board terms will begin March 2010 and run through the 2012

Annual Meeting. The Board meets six to eight time a year and typically the meetings are held in Des Moines. Board members will also be asked to help chair committees and/or task forces established by the Board.

If you are interested in serving on the IWGA Board, please contact the Nomination Chair, Dave Cushman at 563.557.3727 or email him at: dwcushman@parkfarmwinery.com. **We are asking that all nominations be submitted to Dave Cushman by March 15, 2010.** Ballots will be handed out to all 2010 IWGA members who are eligible to vote following the 2010 IWGA Annual Meeting on Friday, March 20 at 2:00 p.m.

Online Winery Wedding Guide - Are you Listed?

The Iowa Wine Growers Association has been contacted by Yvonne Horn, a travel writer who started the website www.WineryWeddingGuide.com. The website is a definitive listing of wineries throughout the United States with the facilities and permits to host weddings. The website strives to be all inclusive, so **no winery pays to be listed.**

The website is organized by state and region. Currently Yvonne is working on listing Iowa wineries that have the ability to host weddings. She is looking to go live with the Iowa page very soon; however, she has not had much response from Iowa wineries. The IWGA feels this is a great opportunity for your winery to gain a larger internet presence and draw in potential customers and

revenue.

If you would like your winery listed, please email Yvonne Horn at wineryweddings@wineryweddingguide.com with "Yes" (your Iowa winery does host weddings) or "No" (your winery does not host weddings). If your winery does not host weddings but is a venue for other private events, let that be known. If you respond "Yes," you will be contacted for more information and a quick check on details regarding your winery's listing on the website.

If you have any questions, please contact Yvonne Horn at wineryweddings@wineryweddingguide.com, or call the IWGA office at 515.262.8323.

2010 Iowa Wine and Beer Directory Now Available

Iowa now boasts 71 wineries and 23 breweries, according to the new Iowa Wine & Beer Directory. The guide is available free from any Iowa Welcome Center, at any of the included wineries or breweries, or for order online at www.iowawineandbeer.com.

Redesigns to the guide include four pages of wine trails to showcase Iowa's five wine trails and a new color coded map indicating wineries and breweries. Each listing includes information on amenities such as a tasting room, guided tour,

special events, process viewing room, gift shop, motorcoach/RV parking, wheelchair accessibility, picnic area, and/or wedding and reception facilities.

An events calendar and detailed listings for each winery and brewery can be found on www.iowawineandbeer.com. Iowa Wine and Beer is also on Twitter (@IowaWineandBeer) and Facebook.

Iowa Wine and Beer Directories can be purchased at www.iowawineandbeer.com